



St.Martin's Engineering College

An Autonomous Institute

Approved by AICTE | Affiliated to JNTUH, Hyderabad | NAAC-Accredited 'A+' Grade | 2(f) & 12(B) status (UGC) |
NBA Accredited | SIRO (DSIR) | UGC-Paramarsh | Recognized Remote Center of IIT, Bombay
Dhulapally, Secunderabad - 500100, India



Department of Master of Business Administration A Three Day Online

Best Business Plan
will be Recognized

International
E-Certificate
will be
provided

"INTERNATIONAL WORKSHOP FOR ASPIRING ENTREPRENEURS"

IN ASSOCIATION WITH

25th to 27th, August 2020



Mr. Phani Chaturvedula
Managing Director
Ernst & Young LLP USA

Ms. Balasubramanian
Founder
Exnora Green Pammal

Ms. Jyothsna Cheruvu
Founder Director
CMAC India Pvt Ltd

Ms. Chetana Jain
Chief Architect & Director
Dhruvataru Consultants

Mr. M. Sravan Kumar
Senior Executive Officer
GCOT

Mr. S. S. Chakravarthy
Manager & Advisor
Veolia UK

Dr. Y. Venkata Rangaiah
HOD-MBA

Dr. P. Dolly Diana
Professor-MBA

Ms. A. Sarada & Ms. G. Sravanthi
Coordinators

Dr. P. Santosh Kumar Patra
Principal

Contact:
Coordinators

Student Coordinators
Srinitya - Alumni, +918019523183
M. Gayathri, +917032262016
V. Ratvija, +918008249443
N. Bhaskar Rao, +918686805538
Shiva Nihar, +918686701696

Bank account Details:
PRINCIPAL,
St. Martin's Engineering College
Bank Name: SBI, Kukatpally, Hyderabad
Account No: 30667640268 (Current)
IFSC code: SBIN00116640
Swift Code: SBININBB725
(only for International Delegates)

Registration Fee:
Student / Faculty / Research Scholars / Academicians : Rs. 200/-
Delegates from Industries : Rs. 300/-
Delegates from Foreign Countries : 25 USD
Registration link: <https://forms.gle/JkDTdLsAVYNBYWEJ9>
Timings : 4.00PM to 6.00PM
Last Date for Registration: 24th August, 2020

Resource Persons

1. Mr. Phani Chaturvedula
Managing Director, Emst & Young LLP USA
2. Ms. Balasubramanian
Founder, Exnora Green Pammal
3. Ms. Jyotsna Cheruvu
Founder Director, CMAC India Pvt Ltd
4. Ms. Chetana Jain
Chief Architect & Director, Dharmataru Consultants
5. Mr. M. Sravan Kumar
Senior Executive Officer, GCOT
6. Mr. Srinivas Chakravarthy,
Manager & Advisor, Veolia UK

Conveners

1. Dr. Y. Venkata Rangaiah
Professor & HOD, Department of MBA.
2. Dr. P. Dolly Diana
Professor, Department of MBA



Program Coordinators

1. Ms. G.Sravanthi,
Assistant Professor, MBA Department.
Contact No:+919000923881
2. Mr. V. Siva Prasad,
Assistant Professor, MBA Department.
Contact No:+919182315984

Advisory Committee

- Dr. A. Amarendra Babu, Dean Academics
Dr. P. Uday Kumar, HOD, CSE
Dr. D.V. Srikanth, HOD, MECH
Dr. N. Ramchandra, HOD, EEE
Dr. B. Hari Krishna, HOD, ECE
Dr. S.V. Achuta Rao, HOD,IT
Dr. D. Ranadheer Reddy, HOD, H&S
Mr. G. Sai Krishna Teja, HOD, CIVIL
Dr. M. Venkata Rao, COE

Organizing Committee

- Dr. P.Siva Prasad, Assistant Professor, MBA
Mr.G.Subba Reddy, Asst Prof., MBA Dept.
Mr. V.Siva Prasad, Asst Prof., MBA Dept.
Mrs.B.Shravani, Asst Prof., MBA Dept.
Mr.Ch.Siva Prasad Goud, Asst Prof., MBA Dept.
Mrs.Yamini Bhargavi, Asst Prof., MBA Dept.
Mrs. E.Pranavi, Asst.Pof., MBA Dept
Mr. Ch.Narasimha Raju, Asst.Prof., MBA Dept.
Mr. G.Venkat Reddy, Asst. Prof., MBA Dept.

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Three Days Online
International Workshop for Aspiring
Entrepreneurs
on
25th to 27th AUGUST, 2020



In Association with Confederation of
Women Entrepreneurs of India
(COWE India)

Organized by

Department of MBA

ST. MARTIN'S ENGINEERING COLLEGE

(UGC Autonomous)

NBA & NAAC A+ Accredited

Dhulapally, Secunderabad-500100

Telangana State, India

www.smec.ac.in

About the College

St. Martin's Engineering College, an Autonomous Institution, situated in an eco-friendly environment, with state-of-art infrastructure. College has achieved the prestigious grade A+ from NAAC, UGC Paramarsh mentor, NBA accredited, ISO certified, DSIR Recognition, Remote center of IIT Bombay, Member of CII and MSME certified Institution. Signed more than 82 MoUs with major companies' and institutions. Careers 360 Certified as AA+; Competition Success Review Ranked 3 out of 20; Career Connect Ranked 13 'Best Engineering Colleges of India and Wikipedia Ranked 8th in Telangana. The college is bestowed with the glorious Governor Award twice; The Engineering Educators' Award 2019; NIRDPR Award (Govt. of India); IDF Best Partner Award; Dewang Mehta Award; TCS ION Award; CSI Award(Students Chapter); Best Innovation by Federation of Gujarat Industries and Street Cause-Most Dedicated Division. Best Sports College by Stunmagz, Telangana, National Leadership Excellence Award- 2019 by ICCI.

About Department

MBA Department of St. Martin's Engineering College is located in a beautiful natural environment in Dhulapally, Sec'bad-Telangana State. It was established in the year 2007 as a result of untiring efforts of a few luminaries in the field of education. Initially, the college had an intake of 60 students. Realizing the need of management education, it was subsequently increased to 120 in 2013. There are 13 well qualified faculty to nurture the students. Faculty published 126 Research papers, Authored 2 books, 117 Coursera Certifications, 70 cases studies. The students of MBA department published 222 research papers, 776 coursera certifications, 138 students participated in various events and bagged awards in all events. The Department has organized 15 seminars, 12 workshops, 42 Guest Lectures, 4 Management Fests, 12 Industrial Visits and 21 FDPs during last 3 years.

About the International Workshop

International Workshop for aspiring Entrepreneurs is a program initiated to understand, Entrepreneurship and its journey as a career option & to get a glimpse of emerging Next Generation Technology trends and opportunities, learn how to generate Entrepreneurial Idea(s) of business skills, intellectual support to encourage innovative and independent thinking, training to hone individual's skills and thinking, environment where ideas can grow and flourish through networking to take ideas further through access to markets and money. We are organizing this workshop in association with COWE.

Advisor

Sri Ch. Malla Reddy, Minister of Labour, Employment, Women and Child Development, Telangana State.

Chief Patrons

Sri. M. Laxman Reddy, Chairman
Sri. G. Durgaiah Yadav, Vice -Chairman
Sri. G. Narasimha Yadav, Treasurer
Sri. Ch. Mahender Reddy, Secretary & Correspond
Sri. G. Chandra Sekhar Yadav, Executive Director
Sri. M. Rajasekhar Reddy, Director
Sri. G. Raja Shekar Yadav, Director
Sri. G. Jai Kishan Yadav, Director

Patron

Dr. P. Santosh Kumar Patra, Principal

Objectives

1. To Encourage Self Employment Tendencies.
2. To Create Awareness about Availability of Resources.
3. To Make Successful Entrepreneurs.
4. To Remove Doubts of Entrepreneurs, Give solutions and suggest Remedies of Problems.
5. To Promote Small, Cottage & Local Industries.
6. To Provide Knowledge about Government Plans, Programs, Funding and Connecting to Investors

Topics:

Day 1: Wake Up Call

- Scope, Opportunities & Challenges – "Local to Global"

Day 2: Deep Dive

- Insight on Entrepreneurship and need for change, Self discovery & Grabbing opportunities

Day 3: Embark on

- Come with your Business plan we will connect to investors.

Note: If you have Business plan please send to Email ID: jwaebusinessplan2020@smec.ac.in Best Business Plan will be recognized



St. Martin's Engineering College
An Autonomous Institute
Dhulapally, Secunderabad-500100
NBA & NAAC A+ ACCREDITED



Registration Details

Student from 10+2/Diploma/UG/PG/Degree/
(Faculty / Research Scholars from academic
Institutions/Academicians : Rs.200/-
Delegates from Industries : Rs.300/-
Delegates from Foreign Countries : 25 USD
Last Date for Registration: 24th August, 2020

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Account No: 30667640268
IFSC code: SBIN0011664
Swift Code: SBININBB725 (Only for International delegates).

Registration Link: <https://forms.gle/jkDTdlSAVYNBYWEj9>
After Completion of Registration Join

WhatsApp Link:
<https://chat.whatsapp.com/Fymkh37YaoL7zZl3W6FwSn>

Email ID: jwaebusinessplan2020@smec.ac.in

Session Timing: 4.00 PM to 6.00 PM

International E-Certificate will be issued immediately to all the participants on the last day of Workshop.

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website: www.smec.ac.in